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**FREEwilliamsburg** is an online publication whose content is updated daily by our staff, our contributors, and by thousands of visitors via our interactive boards. We are dedicated to covering the unmatched **local arts & entertainment scene, activism, and important issues** affecting the communities of **Williamsburg, Greenpoint, Greater Brooklyn, and New York City.**

Our readers are also citizens of the world at large, and therefore **FREEwilliamsburg** features stories and articles of international interest. We've showcased interviews and work by the likes of Allen Ginsberg, Irvine Welsh, Hooverphonic, Douglas Coupland, and the Flaming Lips, as well as drawing the attention of newsmakers from ABC News to MTV. Free Williamsburg has been mentioned in the pages of the Village Voice, The NY Observer, Shout NY, and The New York Press.

As the neighborhood and the people of Williamsburg enter their most fruitful times, take advantage of this energy with **FREEwilliamsburg**, the fastest growing and farthest reaching place to **BE SEEN IN WILLIAMSBURG.**

Bucking national trends, **FREEwilliamsburg's** been growing steadily since it's launch in the winter of 2000. Our traffic increases monthly by nearly 10% and there are no signs of slowing.

\*SOURCE: Urchin Advanced Visitor Reporting 02/28/02

**OVER 25,000\* OF YOUR CUSTOMERS  
USE FREEWILLIAMSBURG EVERY MONTH.**

**BE SEEN IN WILLIAMSBURG**

**PHONE - 718.393.7510**

**EMAIL - ADS@FREEWILLIAMSBURG.COM**

**FREE WILLIAMSBURG® | 93 BERRY STREET | BROOKLYN, NY 11211**

**www.freewilliamsburg.com**



**ADVERTISE LOCALLY AND INCREASE YOUR BUSINESS.**

Eighty Percent of our more than 1,000 Daily Visitors come from Brooklyn and New York City. They use FREEwilliamsburg to decide where to eat, where to drink, and what to do in Williamsburg and Greenpoint. Advertising with us guarantees that you reach this audience.

**BANNERS**

Your 468 x 60\*\* pixel Banner Ad will appear above the fold and be in heavy rotation on every high traffic section of FREEwilliamsburg, or on the specialty page of your choosing.

- BANNER PLAN A** ..... **30 days - \$195**  
 \$95 due with the premiere of your ad  
 Remainder due 10 days following the end of your term  
*Plus you will be automatically added to our FREEindex*
- BANNER PLAN B** ..... **90 days - \$350**  
 \$150 due with the premiere of your ad  
 Remainder due 10 days following the end of your term  
*Plus you will be automatically added to our FREEindex*
- BANNER PLAN C** ..... **90 days - \$225**  
*120 x 90 pixel\*\* graphic listing*  
 \$100 due with the premiere of your ad  
 Remainder due 10 days following the end of your term  
*Plus you will be automatically added to our FREEindex*

\* In the event of our server being down we will not be responsible for lost impressions.  
 \* Banners will run on most pages within any given month, but some target audience page exceptions may apply.  
 \* Ads may rotate with other businesses.  
 \* We request that you provide your own professional, digitally-created artwork, but we will provide design for an additional charge.  
 \*\* 468 x 60 pixels is approximately 6.5"x2" and is the internet standard size for large banner ads.  
 \*\* 120 x 90 ads will appear on most pages beneath our left-aligned content.

(make checks payable to Free Williamsburg)

**FREEINDEX**

Be listed in the area's most visited Online Business Listing at [www.freewilliamsburg.com/411](http://www.freewilliamsburg.com/411)

**TEXT LISTING** ..... \$50 secures your entry for a full year  
 Listings include Business Name, Address, Phone/Fax, Map, Hours and a 35 word description.

**GRAPHIC LISTING** ..... \$95 secures your entry for a full year  
 Listings include Business Name, Address, Phone/Fax, Map, Hours, 35 word description, and a 50 x 50 graphic of your choosing.

**BANNER PLAN A**   
  **BANNER PLAN B**   
  **BANNER PLAN C**   
  **TEXT LISTING**   
  **GRAPHIC LISTING**

AD START DATE \_\_\_\_\_  
 AD END DATE \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ ZIP \_\_\_\_\_  
 STATE: \_\_\_\_\_  
 TELEPHONE: \_\_\_\_\_  
 WEB ADDRESS: \_\_\_\_\_  
 EMAIL: \_\_\_\_\_

X \_\_\_\_\_ DATE \_\_\_\_\_